

## FOR IMMEDIATE RELEASE

## PACS SECURITY AT THE TIP OF YOUR FINGERS

DALLAS, TX – September 18, 2013. SMAART Medical Systems, Inc. of Dallas today announced the availability of SMAART-Touch™ security technology for its PACS/RIS systems. SMAART-Touch provides the most convenient form of login to SMAART systems, while maintaining HIPAA-level security – by using fingerprints rather than passwords. SMAART's new biometric fingerprint technology works well for both local and remote logins. SMAART-Touch provides the most effective way for healthcare facilities to comply with the stringent HIPAA requirements to secure a patient's protected healthcare information ("PHI") while making it easier for users to log in.

Radiology departments in healthcare facilities such as hospitals and clinics are required by law to secure access to PHI and must have policies in place to ensure that this information is kept confidential. There are significant penalties and fines that may be levied against a healthcare facility (a Covered Entity or "CE") for not keeping PHI confidential. This usually means complex passwords are required for every user and users must change these passwords every 60–90 days. In addition, an inactivity timeout of a relatively short duration requires that radiology staff and providers make repeated logins during their day. This is almost impossible to administer for staff, and quite impossible to administer for doctors. Now with SMAART-Touch, each user's fingerprint serves as their password, bringing world-class access control to SMAART-PACS since everyone's fingerprint is unique. Even identical twins have different fingerprints so SMAART-Touch is the perfect solution to keep PHI completely secure.

SMAART-Touch is available immediately for delivery with new SMAART PACS and RIS systems, and can also be ordered to upgrade existing SMAART systems.

SMAART Medical Systems, Inc. is a Dallas-based, national supplier of PACS (Picture Archive and Communication System), RIS (Radiology Information System), teleradiology, and advanced diagnostic software. PACS and RIS systems are the radiology industry's way to modernize diagnostic image management and eliminate the costs associated with x-ray film. A PACS system allows physicians and technologists to view, store, and manage images from x-ray, ultrasound, MRI, CT, PET, and other imaging systems. A RIS automates the workflow of an imaging center. A teleradiology system securely transfers a patient's images via the Internet from the imaging center to an off-site radiologist or physician. SMAART specializes in turnkey solutions for small to medium-sized hospitals and imaging centers. For additional information, visit our website at www.smaart.net.